

HOW TO GIVE A HOORAY

Notice. Thank. Repeat.

1

NOTICE

Slow down and look for someone making a difference.

Good things happen every day. Our job is to **see** them.

EXAMPLES

- A teacher who stayed late
- A cashier who made you smile
- A coworker who always helps
- A neighbor who checks on others
- A crew that comes back for the last can



2

THANK

Tell them exactly what you noticed.

Be specific. Be sincere. A few words can mean the world.

EXAMPLE STARTERS

I saw you...

Thank you — specifically for...

I've been meaning to tell you...

Because you did that...

This might be corny, but I mean it...



3

CELEBRATE

Give them something to keep.

Mark the moment with something they can see, hold, or feel. A word is good — a word plus a gesture sticks.

WAYS TO MARK IT

Give them a sticker or button

Hand them a Hooray card

A high five or a fist bump

Say it in front of other people

"That deserves a Hooray."

The gesture is the proof you meant it.



4

REPEAT

Make giving Hoorays a daily habit.

The more you do it, the more natural it feels. The more lives you change.

An unlogged Hooray still changed a day. It just didn't change the movement.

KEEP IT GOING

- Log it at HooraySquad.com — it counts toward our 1,000
- Give one Hooray every day
- Keep Hooray cards with you
- Tell one other person what you saw
- Challenge a friend or your family

